



The Hershey Company

February 2, 2009

The Hershey Company Reaffirms that it Does Not Purchase Peanut Butter, Peanuts or Peanut Products from Peanut Corporation of America. All Hershey and Reese's candies are safe to consume.

Hershey, PA., January 29, 2009 – The Hershey Company (NYSE: HSY) today reaffirmed its previous statement related to peanuts:

No products made by the Hershey Company, including items and brands in the iconic Reese's franchise, are affected by the recall of items produced by the Peanut Corporation of America. Hershey does not purchase any peanut butter, peanuts or peanut products from the Peanut Corporation of America. Peanut Butter for Reese's Peanut Butter Cups is made in Hershey facilities under the most stringent safety and quality standards.

All of our products with peanuts or peanut butter are safe to consume, including Hershey's, Reese's Peanut Butter Cups, Reese's Big Cup, Reese 100 calories wafer bar, Reese's Crispy Crunchy, Reese's Whipples, Reese's Pieces, Oh Henry!, Peanut Butter Oh Henry!, Hershey's Miniatures, Glosette Peanut, Bridge Mixture, Cherry Blossom, Eat-more, Reese enrobed Cookies, Peanut Butter Chipits, Reese Bites, Reese Whoppers and any peanut filled shapes under the Reese brand. This includes all seasonal treats and items sold to other food companies and used as ingredients in other products.

Consumers with any questions regarding this issue should call our Consumer Relations line at 1-800-468-1714.

### **Frequently Asked Questions**

#### **Q: Have any of your products been recalled?**

**A:** No. All products manufactured by The Hershey Company, including our iconic Hershey and Reese's candies, are safe to consume. Consumers should remember that other companies may make products that contain both ingredients made by The Hershey Company and ingredients, including peanuts, supplied by other food companies. If you have any doubt about whether a product is manufactured by The Hershey Company, please call our toll-free number. If you have any question about the sources of peanuts in products made by other companies, please call the manufacturer.

Visit the CFIA website and FDA's website for updated information on the investigation.

<http://www.inspection.gc.ca/english/fssa/concen/2009typhe.shtml>

<http://www.fda.gov/oc/opacom/hottopics/salmonellatyp.html>

#### **Q: Are you associated with Hershey Import Company?**

**A:** No. There is absolutely no connection between The Hershey Company and the Hershey Import Company.

Hershey Canada Inc., A Subsidiary of/une filiale de The Hershey  
Company

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